

THE CUSTOMER

ClearPathGPS tracks thousands of commercial vehicles every day for their customers. Their comprehensive tracking system offers business operators, control, peace of mind, and insight into how to make their businesses more efficient.

CLEARPATH GPS' STORY

ClearPathGPS is a B2B company whose target market is small to medium-sized truck and transport delivery businesses. Their customers pay on a subscription basis for their GPS tracking system that can track vehicle locations down to 30 second time intervals. ClearPathGPS experienced rapid growth in their early start-up days. They quickly realized they needed a platform to power their high-volume billing – one that could integrate and feed financial data seamlessly into their accounting system. As a no-contract provider, ClearPathGPS prorates subscriptions to the day. They also offer suspend service plans where the monthly charge drops from \$20/m to \$5/m. With Fusebill's flexible API, ClearPathGPS is able to handle all of these plan changes and roll them into a daily invoice – so multiple plan adjustments during the day won't trigger an avalanche of invoices. Thanks to Fusebill, ClearPathGPS has enjoyed managing their subscriptions with ease, experimenting with pricing strategies and honing in on areas for improved operational efficiency.

“ Fusebill's feature-rich platform has given us a powerful way to seamlessly manage our entire subscription business from billing to account management. Fusebill is the Swiss Army Knife of billing.”
– **Chris Fowler, CoFounder and CEO, ClearPathGPS**

▶ THE CHALLENGE

ClearPathGPS' customer billing requirements are highly customized and high volume. They are a “no-contract provider”, which means they need to prorate subscriptions to the day; there can be hundreds of plan adjustments daily – requirements that are unmanageable with a manual process.



The power of Fusebill, coupled with the tight API integration into our order management, provisioning, and activation systems means billing runs on auto-pilot.”

– **Chris Fowler, Co-founder and CEO, ClearPathGPS**

▶ THE SOLUTION

Fusebill has not only automated ClearPathGPS' complex billing cycles, but also granted the flexibility to structure payment plans as they wish within the system. They are now able to track and view their revenue in real-time, which enables them to make changes on the fly.

▶ THE BENEFITS

Fusebill has enabled ClearPathGPS to automate the management of all aspects of their complex subscription billing – allowing them to focus on their core business strategy and execution.

More Case Studies

Read other case studies of how leading SaaS, IoT, and Media companies used Fusebill to scale with confidence.

[ALL CASE STUDIES](#)

FUSEBILL.COM

Ready To **Do Subscriptions Right?**

Create your test drive account to automate your subscription billing and empower your subscription business for growth.

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